

# **Aboriginal Sport Circle Family sharing session (Design Team Update)**

June 2018 presentation to the ASC Board of Directors and Provincial/Territorial Aboriginal Sport Bodies on the Sport for Social Development in Indigenous communities initiative.

# Why a Sport for Social Development initiative?

- Indicators of well-being for Indigenous peoples in Canada continue to lag behind those of non-Indigenous citizens in areas such as physical and mental health, education and employability. Many of these issues are attributable to the effects of colonization and policies of assimilation, including the Indian residential school system.
- “Reconciliation must create a more equitable and inclusive society by closing the gaps in social, health, and economic outcomes that exist between Aboriginal and non-Aboriginal Canadians” –

The Truth and Reconciliation Commission - Principle 5

- In addition, the TRC documented the systemic barriers created for Indigenous peoples in Canada. The lasting effects of the residential school period and of other government policies have created specific challenges for Indigenous individuals, families and communities to engage in healthful physical activity. It will take both time and concerted effort to get Canada moving more and sitting less, more often.

# Budget 2018 announcement

- Budget 2018 announced a new initiative for Sport Canada. The Government proposes to invest \$9.5 million annually, starting in 2018-2019, for the use of **sport\* for social development** in Indigenous communities.

*\*Sport is to be defined, but a broader definition will be used for this initiative.*

# Funding a New Initiative: How a Department Gets Approvals and Money

- An announcement of new or increased spending in a Federal Budget is just the beginning. It needs to be followed by a Treasury Board Submission (TB Sub).
- A TB Sub is a detailed document that seeks spending authority from Treasury Board ministers. It lays out how the department plans to spend the money by focusing on the Design, Delivery and Implementation of the initiative.
- It is expected that the Treasury Board will approve the funds for this initiative in September 2018.

# What is sport for social development?

## Thinking of sport as a tool

- Sport for social development is about achieving specifically targeted social development outcomes through the use of sport.



- Sport for social development focuses on equality, informality or even play, and achieving social goals through broad-based sport programmes at the community level, and is primarily unconcerned about whether participants ever become involved in organized sport.

# Creation of the Design Team

- Following discussions with the ASC Board of Directors, a joint Design Team was created between Sport Canada and the ASC to ensure that Indigenous voices are a central part of the design and delivery of this new initiative.
- The Design Team has the mandate to establish the program framework. These program guidelines include the following:
  - General Principles
  - Objectives
  - Eligible Recipients
  - Reporting Mechanisms

# General Principles

The following five general principles lay the foundation for the work of the Design Team:

1. Projects funded under this initiative must be developed to achieve a **social development goal** (improved health, improved education, reduction of at-risk behavior and improved employability).
2. A Social development goal must be **identified by the community**. This ensures that projects address the self-identified needs of the community and there is community buy-in from the outset.
3. The project should be **delivered by the community or by collaboration between the community and the organization funded to deliver the project. The project must reflect the culture of the community**. Every effort should be made to ensure that the person(s) delivering the project within the community comes from that community. The activities should be culturally relevant unless otherwise desired by the community. This enhances community ownership of the project and also increases the capacity of the community to sustain the project.

# General Principles (continued)

4. Where possible, the community **should contribute resources to the project (be they financial resources, human resources or in-kind contributions)**. The dedication of resources to the project by the community increases community ownership and gives an additional stake in the success of the project. **It also ensures that the community leadership is committed to the project.** However, it is important to recognize that some communities may not have the capacity to contribute initial funding or maintain programming without government funding.
5. The **Indigenous sport system must play a key role in the design and delivery of this initiative.** Canada has a well-established Indigenous sport system comprised of the Aboriginal Sport Circle (ASC), as well as Provincial/Territorial Aboriginal Sport Bodies (P/TASBs). The Program should integrate these organizations extensively to draw on the established knowledge and expertise to ensure the program is delivered in a safe and culturally relevant manner.

# Objectives

The objectives of the sport for social development in Indigenous communities initiative are summarized in four categories:

Holistic approach centered on:

1. Improved Health
2. Improved educational outcomes
3. Reduction of at-risk behaviors
4. Improved employability

Cross cutting theme of improving cultural vitality

# Eligible Recipients

The Design Team is currently looking at three distinctive streams. Funding allocation for each stream remains to be determined.

**1.) Provincial/Territorial Aboriginal Sport Bodies**

**2.) Indigenous communities and community organisations**

**3.) Third-party delivery organisations**

# Next Steps

- The Design Team will continue to meet on a weekly basis to further develop the program structure, prior to finalizing documents in July 2018.
- It is expected that the Treasury Board will approve the funds for this initiative in September 2018.

Questions?